

TASTE WHY THE WORLD IS TALKING ABOUT

VOGA ITALIA™

PROSECCO

**Direct From Italy, the Epicenter of Style,
VOGA Italia is a Revolution in Wine!**

Boldly innovative, elegantly unapologetic and tastefully confident, VOGA Italia is a contemporary wine concept for the modern consumer. The chic cylinders, curvaceous bottles and innovative cork with cap closures command attention, but it's the award winning wines inside that are the real stand-outs. Rich in flavor and full of character, the VOGA collection is styled to deliver the taste profiles most desired by today's wine drinkers. Red or white, still or sparkling, dry or sweet, each wine is a triumphant expression of the famed terroir from which it hails.

Prosecco is Hot, Hot, Hot – Prosecco continues to be one of the hottest segments in the US, and global, wine market; global Prosecco sales have overtaken Champagne.

Prosecco is Driving Growth – Prosecco is the primary factor behind US sparkling wine category growth; 18MM Americans drink sparkling wine at least once a week, with 20% drinking Prosecco more often than they did a year ago.

Prosecco is a Runaway Success – approachable, light bodied, with a citrus flavor profile and off-dry nature, Prosecco ticks a lot of the trend boxes consumers desire in wine, making it unlikely the insatiable worldwide thirst for Prosecco will be satisfied anytime soon.

VOGA Prosecco perfectly embodies what today's wine drinkers want – a chic Italian sparkler in a stylishly adorned bottle from a brand that reflects their personal image, evolving lifestyle and sense of style.

Step aside Champagne, your sexy Italian cousin has arrived.

WINE NOTES

- **Area of Production:** Conegliano (Treviso)
- **Varietal:** 100% Glera
- **Alcohol Content:** 11%
- **Residual Sugar:** 17 g/l (extra dry)
- **Vinification:** Long Charmat (7 months extended)
- **Fermentation:** Stainless steel tanks
- **Wine Notes:** Crisp, clean and refreshingly full flavored with a vibrant character, excellent intensity and fruity nose displaying ripe apricot and peach notes.

An international success, VOGA Italia is available in over 72 countries, in the trendiest bars, clubs, lounges, restaurants and retail outlets worldwide. Consistently recognized for its superb quality and original vision, VOGA Italia is how modern wine consumers everywhere Drink IN Style.

